



EU 2018

The Clinical Data Science Conference

Future Forward

4th-7th November
KAP Europa
Frankfurt, Germany



The following pages highlight what you can expect from the PhUSE EU Connect 2018 in Frankfurt, Germany. This includes three inspirational keynote speakers, 18 concurrent Connect streams, including the Leadership stream, and networking events.

The Connect will commence on Sunday 4th November with the welcome event and Poster session. During the course of the event there will be over 140 presentations across the 18 streams, bringing together industry to discuss hot topics and challenges.

We look forward to seeing you in Frankfurt!

Keynote speakers

KIRK BORNE

Booz Allen Hamilton

LUKE SIMON

CEO, School in a Bag

EMMA LAWTON

Creative Director and Charity Campaigner

Chair Katja Glass, *Bayer*

Co-Chair Michael Harris, *BioMarin*

For more information visit the PhUSE website – phuse.eu/eu-connect18

phuse.eu

Agenda

The Connect will begin at 4pm on Sunday 4th and finish at 4pm on Wednesday 7th November

Sunday 4th November

16:00–18:00	On-site registration
18:00–18:30	Chair and Co-chair meeting
18:30–19:00	Speakers meeting
19:00–21:00	Welcome event and poster session (onsite) <i>Sponsored by d-Wise</i> Join us for the official start of the Connect programme for drinks and a buffet dinner. View the wide variety of poster presentations, and take the opportunity to meet the authors to discuss the topics in more detail.

d-wise

Monday 5th November

09:00–10:30	Keynote address Kirk Borne
10:30–11:00	Break and networking
11:00–12:30	Connect sessions
12:30–13:30	Lunch and networking
13:30–15:30	Connect sessions
15:30–16:00	Break and networking
16:00–17:30	Connect sessions
19:00–00:00	Connect dinner (onsite) <i>Sponsored by Accenture</i> A fun, informal evening of networking, dinner and dancing.

accenture

Tuesday 6th November

09:00–10:30	Keynote address Luke Simon
10:30–11:00	Break and networking
11:00–12:30	Connect sessions
12:30–13:30	Lunch, networking, and Poster session
13:30–15:30	Connect sessions
15:30–16:00	Break and networking
16:00–18:00	Connect sessions

Wednesday 7th November

09:00–10:30	Keynote address Emma Lawton
10:30–11:00	Break and networking
11:00–12:30	Connect sessions
12:30–13:30	Lunch and networking
13:30–14:30	Connect sessions
14:30–15:00	Closing remarks
15:00	Connect close

Keynote speakers

PhUSE are delighted to welcome three highly talented and inspirational speakers to the EU Connect in Frankfurt



KIRK BORNE
Booz Allen Hamilton

Kirk Borne is a data scientist and astrophysicist who has been using his talents since 2015. He was professor of astrophysics and computational science at George Mason University (GMU) for 12 years, serving as undergraduate adviser for the GMU data science programme and graduate adviser on the computational science and informatics PhD programme.

Kirk spent nearly 20 years supporting NASA projects, including NASA's Hubble Space Telescope as a data archive project scientist, NASA's Astronomy Data Center, and NASA's Space Science Data Operations Office. He has extensive experience in large scientific databases and information systems, including expertise in scientific data mining. Kirk was a contributor to the design and development of the new Large Synoptic Survey Telescope, for which he contributed in the areas of science data management, informatics and statistical science research, galaxies research, and education and public outreach.



LUKE SIMON
CEO, School in a Bag

Following a six-and-a-half-year career designing gardens, Luke took a year out in 2004 visiting 10 countries and securing the position of Athletics Director in an international school in northern Thailand. During the Christmas break on the Thai island of Koh Phi Phi, Luke was caught up in the Indian Ocean tsunami, where his brother Piers was tragically killed. The Piers Simon Appeal (PSA) was launched at Piers' memorial service to help disaster victims around the world, and, to date, victims in 13 countries have been financially supported by the PSA, including funding 131 ShelterBoxes.

In 2009, the PSA created School in a Bag, an initiative that globally distributes rucksacks filled with stationery, learning resources, and eating utensils to disadvantaged children, giving them a chance of a better education and a future free from hardship and poverty. To date, over 82,700 bags have been delivered to children in 39 countries.

Connect attendees will have the opportunity to pack their own bag whilst at the PhUSE EU Connect and track it making its way to those most in need.



EMMA LAWTON
Creative Director and Charity Campaigner

When Emma was redesigning the Parkinson's UK website she was herself diagnosed with early onset Parkinson's, at the age of 29. Making it her mission to raise awareness about the condition and carry on her life as she planned, Emma continues to work as a creative director, as well as an award-winning charity campaigner and TEDx speaker.

She has also been a huge advocate of sharing her own story. Through campaigning on social media to publishing her own book on dealing with Parkinson's, Emma has hugely helped to raise the profile of Parkinson's disease.

In 2015 Emma won the CharityComms Inspiring Communicator award for her fundraising for Parkinson's and in 2017 she was listed as one of MT's 35 women under 35. She has also been featured in Cosmopolitan and in a BBC documentary.

Sharing her story on how her life changed from the moment of diagnosis, and how she has dealt with it with positivity and honesty, Emma is a truly inspirational and talented speaker.

Streams

The 2018 EU Connect will incorporate 18 streams covering leading topics within our industry – for an overview of the streams and presentations, visit phuse.eu/euconnect18-presentations

AD	Application Development	LE	Leadership <i>NEW</i>
AR	Analytical Risk-based Monitoring <i>NEW</i>	ML	Machine Learning <i>NEW</i>
AS	Analytics & Statistics	PP	Posters
CD	Career Development <i>NEW</i>	RW	Real-world Evidence
CT	Coding Tips & Tricks	SA	Submissions & Agencies <i>NEW</i>
DH	Data Handling	SD	Software Demonstrations
DS	Data Standards & Governance	SI	Standards Implementation
DV	Data Visualisation	SM	Scripts & Macros <i>NEW</i>
HW	Hands-on Workshops	TT	Trends & Technologies

Keep connected

Share your experiences with the PhUSE community



#euconnect18
on Twitter



@phusesnappa
on Instagram



@phusebook
on Facebook

Leadership stream

The Leadership stream will be formed of three sessions, each focusing on key areas within the industry

SESSION 1

Managing the Workforce of the Future: Everything is Better in Your Pyjamas

RUTH EVERS-CACCIAPAGLIA, Gallup

In this interactive session, a representative from Gallup will provide the foundations for understanding the needs of the future workforce. During this 1.5-hour workshop, we will identify some of the challenges organisations are facing with the changing nature of work as well as solutioning some of the strategies that organisations can put into place to mitigate said challenges. Data will be provided regarding trends and patterns in the workforce, and a discussion around the impact of this within our industry. Attendees will leave with a greater understanding of how to manage both the current workforce and the workforce of the future. And it will be fun!

SESSION 2

New Kids on the Blockchain: Introduction to Blockchain Technology in Life Sciences

JIM NASR, Synchrogenix

AJI BAROT, HealthUnlocked

Ever wondered what blockchain is all about? How it will affect our pharmaceutical and healthcare industry? Join this introductory workshop, explaining the foundational principles of blockchain, the benefits and the pros and cons of using blockchain technology. The introduction will provide a good basic understanding of when blockchain is a suitable technology and when it is not, as well as how blockchain interacts with other relevant technologies.

We will be working through examples relevant to the pharmaceutical industry and you will have the opportunity to meet experts and discuss what it will take to get the pharmaceutical industry ready to adopt blockchain.

There are no prerequisites to joining this workshop.

PANEL DISCUSSION

It's Not Secret, Just None of Your Business: Changing Legislation and its Impact

JEAN-MARC FERRAN, Qualiance

CATHAL GALLAGHER, d-Wise

THOMAS KALFAS, GCE Solutions

THOMAS ROTH, Boehringer Ingelheim

The responsible collection and use of personal data has been a hotly politicised topic this year, even before we were all inundated by marketing companies notifying us of updated privacy policies due to GDPR regulations. But have you considered the implications for the pharmaceutical industry beyond the technical capability? Are the logistics in place to meet demands? How will it affect future development, software and collaborations?

With a panel of industry experts including a data privacy officer, data transparency consultant and software developers ready to answer your questions, this 1.5-hour session will explore the challenges we face with GDPR and Policy 0070 legislation. This is a unique opportunity to ask questions, discuss concerns and share experiences in a highly interactive session.



Welcome to Frankfurt

For more information about our host city, visit phuse.eu/conference-about-frankfurt

Frankfurt is the financial capital of Germany, and thanks to its skyscrapers and the river Main, Frankfurt is playfully called 'Mainhattan'.

Being an internationally diverse city, Frankfurt has many great things to offer, from arts, outdoors and shopping to historic buildings and high-rises. So, as well as your time listening to presentations and catching up with friends and colleagues, why not explore Frankfurt.



Ticket prices

Register now at phuse.eu/registration-frankfurt2018

Price includes:

- Connect attendance
- Refreshments and lunch
- Sunday evening Welcome Event and Poster Session including drinks and buffet dinner
- Monday evening Connect Dinner.

Price	Ticket class
€725	Connect Committee and PhUSE BoD Password required
€725	Connect speaker Password required – limited to 3 per paper
€900	Full Connect ticket Early bird – available until 27th July 2018
€1,075	Full Connect ticket From 28th July 2018
€520	Single day ticket (Monday, Tuesday or Wednesday)
€1,225	On the day registration

Prices exclude German VAT. Business development staff and recruitment companies are only welcome as part of an exhibitor/sponsor package. PhUSE reserves the right to refuse admission.



Connect hotel

Visit the PhUSE website to book exclusive rates – phuse.eu/frankfurt-hotels

Take advantage of the additional rooms now available at the Maritim Hotel, exclusive to PhUSE members (subject to availability). To benefit from our discounted rate, please visit the link above to secure your place.

Sponsors

Thank you to all our sponsors for their generous support. To view remaining exhibitor and sponsorship opportunities, visit [sponsorship-exhibitor-eu-2018](https://www.phuse.eu/sponsorship-exhibitor-eu-2018)



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